

IKINET
International Knowledge and Innovation Networks
for European Integration, Cohesion and Enlargement

Policy Forum
Regional “competence centres”
and European knowledge and Innovation networks:
An international comparison of innovation cluster policies
Rome, September 19th 2007

“IULM University and the Chamber of Commerce: a
successful partnership for knowledge and innovation
in the area of Milan”


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IULM University and the Milan Chamber of Commerce

- IULM University:
 - twofold mission: languages and communication
 - strong relations with the local entrepreneurial fabric
- Milan Chamber of Commerce:
 - entrepreneurial formation of Milanese firms
 - technology and innovation transfer

à Two institutions deep-rooted in their territory



Artistic handicraft in the area of Milan

- Highly creative
- Great spirit of innovation
- Experimentation
- Artistic cross-fertilisation

Fashion Design in Milan

- High degree of creativity and innovation, but too often locked within the cluster



IULM University and the Milan Chamber of Commerce

- Setting up a fruitful network of firms (artistic handicraftsmen)
- More interaction between the different actors
- Great flow of information for innovation and knowledge

Recommendations for policy-makers

- Stock-taking of successful experience
- Supportive public policies favouring the formation of networks



Thank you for your attention

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