Promoting an effective governance of networks of competence centres: some policy recommendations

Alberto Silvani
University of Milan
(alberto.silvani@unimi.it)

What is missing

- (at national level)
 - a coherent policy vision: how and why promoting interactions and <u>managing</u> the clustering process following different steps in the life cycle
- (at European level)
 - real joint innovation strategies by balancing supranational, national and regional efforts

Up to now

- Interactions just promoted by new tools
- Limited exploitations of past experiences
- Poor attention paid to the governance, in particular in the feasibility phase
- No critical mass (by co-operation and/or selection), no planning (by using managing tools), no building capacity (human and economic resources)

Some suggestions...

- (at national level)
 - Reinforce a national role by developing a common frame
 - Diversify tools and initiatives in different contexts by focusing aims and players
- (at European level)
 - Take advantage by past experiences improving the competition and selecting excellence (i.e. KIC within EIT, ERC etc.)

A specific role for Universities...

- According to the "third mission", moving from supply side towards a more integrated contribution: not only knowledge factory but also economic actor
- Modify internal decision making process in the direction of an entrepreneurial model, in particular by promoting shared initiatives and changes in management
- Support the international vision: co-operation and competition....